

FormthoticsTM sport / everyday

Comparison to Medical Range explained

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Custom Medical

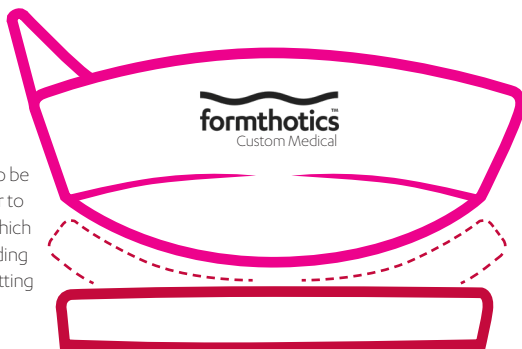


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All design aspects of the Custom Range and the Sport/Everyday Range are identical apart from the base of the Heel which is expanded upon below:

Additions need to be "cupped" in order to adhere to base which may require grinding to allow proper fitting into footwear



More natural shape to adhere Additions



Differences between the Custom Range and the Sport/Everyday Range:

- Heel contour on plantar is not present on Sport/Everyday range. It instead has a flat base.

Benefits of this Heel Design:

- Flat Base allows for better fitting of Formthotic Additions such as Heel Raisers & Wedges therefore:
 - minimising overall device bulk
 - eliminating the need for grinding the device for better fit
 - minimising delamination of Formthotic Additions
 - allowing for easier and more consistent application of Formthotic Additions
 - easier transfer of device across different types of footwear
 - better fit when inserting device into footwear without any Formthotic Additions
- Retail focused packaging that is better for the environment - 100% recyclable

